

EFFECTIVE: SEPTEMBER 2011
CURRICULUM GUIDELINES

A. Division: **Academic** Effective Date: **September 2011**

B. Department / Program Area: **Commerce & Business Admin.
Marketing Management** Revision New Course

If Revision, Section(s)

Revised:

Date of Previous Revision:

Date of Current Revision:

C: **MARK 3313**

R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR

Yes

Course Designer(s): **Christina Cawkell**

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