

M: Course Objectives / Learning Outcomes

At the end of the course, the successful student should be able to:

1. apply managerial skills in the areas of financial management, human resource management, industrial relations, marketing management, and production and operations management through the use of case studies;
2. demonstrate decision-making and problem-solving skills by analyzing situations to determine problems and opportunities, obtaining information, sorting relevant from irrelevant information,

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Education Council / Curriculum Committee Representative

Dean / Director: **Rosilyn G. Coulson**

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