



COURSE INFORMATION

MARCH 1996

X

A: Division: INSTRUCTIONAL

B: Faculty: COMMERCE AND BUSINESS

Date:

New Course:

Information form:

C: BUSN 405

D: GRADUATING APPLIED

E: 3

RESEARCH PROJECT

Summary of Revisions:

Subject, Title, & Course No.

Descriptive:

F: Calendar Description: This

International Business Studies Program (IBS). The focus is on the nature of the international business environment - financial, cultural, social, political and legal - and the manner in which this environment has changed

and continues to change. A combination of lectures, videos, and supplementary materials will follow the order of the chapters in the text

