



COURSE INFORMATION

Date: MARCE 1990 A. DIVISION: INSTRUCTIONAL

New Course: X B: Faculty: COMMERCE AND BUSINESS ADMINISTRATION

Revision of Course Information form: Program: INTERNATIONAL BUSINESS S

CROSS-CULTURAL LABOUR RELATIONS AND PRACTICES E: 3 C: BUSN 305 D:

Descriptive Title Semester Credit Subject & Course No.

LIST OF TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Cultural Competence: Interpersonal Communications Across
Harmer Collins

Lustig, M. and J. Koester. Intercultural
Cultures. Latest Ed. New York

pack of selected readings

Con



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The

COURSE OBJECTIVES

student will be able to:

analyse the business environment and identify the key players in American, European and Pacific countries;

order to recommend effective solutions and analyse readings, case studies and statistics in appropriate behaviours in business situations;

identify the business culture of at least one country being studied; demonstrate an in-depth understand

COURSE EVALUATION

R=C

Participation

10%

Final Exam

30%

Final Exam

30%