

Course Information

Date: MAY 1997

A: DIVISION: INSTRUCTIONAL

New Course:

B: DEPARTMENT: CIVIL AND BUSINESS ADMINISTRATION

Revision of Course: MAY 1994

Program: BUSINESS ADMINISTRATION

Information form

ESSENTIALS

E:

3

C:

BUSN-210

D:

MANAGEMENT

ive Title

Semester Credit

Subject & Course No.

Descript

of Revisions

structure, planning, strategy and controlling, and leading. Particular attention will be given to organizational

~~BOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS~~

~~NEXT~~

7. Decision-Making: the decision-making process, group decision-making.

8. Planning: purposes and types of plans, strategic planning, business-level strategic frameworks, competitive strategies (Porter)

9. Organizing: defining organizational structure and design, building the vertical dimension, building the horizontal structure of organizations, the contingency approach to organizational design

9. Organizing: of organizations

10. The Human Resource Management Process: recruitment, selection, training, performance appraisal, compensation, employee development, organizational development, organizational inertia and resistance to change.

11. Managing Change: forces of change, organizational inertia and resistance to change, techniques for managing change, contemporary issues in managing change, stimulating innovation.

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12. Organizational Behaviour: individual differences, attitudes, personality, perception.

12. Organizational Behaviour: explaining and predicting behaviour, perception.

13. Groups and Teams: understanding group behaviour, developing and managing effective teams.

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14. Motivation: early theories of motivation, contemporary approaches to motivation

14. Motivation: early theories

R: COURSE EVALUATION

Term Examinations

20%-30%

Final Examination

30%

Research Paper(s)	10%-20%	Written Case Study(s)	10%-20%
Participation	5%-10%		
Public Presentations	5%-10%		